Strategy
To build a new civilisation where everyone lives [free, happy, healthy, wealthy].

Tactic
Replace the old limited civilisation where most people are held back

Necessary
Will only work if the fundamental cause-effect roots of the old civilisation (political, psychological, phsyical) are fully processed (identified, exposed, eliminated)

Sufficient
By dealing with the fundamental roots, replacing the old is synonymous with building the new (eliminating negatives)

Strategy
Expose everything that holds us back (the hydra-headed old civilisations' constraints)

Tactic
Get rid of the fundamental problems

Strategy
1. Identify the fundamental problems

Tactic
Research (detective work)

Strategy
Ask people

Tactic
List their 'undesirable effects' of today's civilisation (what your friends don't like about their life)

Strategy
Have a structure through which to ask people questions about their lives

Tactic
Understand history/society to know what categories of undesireable effects are leverage points to effect change

Strategy
2. Expose the fundamental problems

Tactic
Grass-roots activism

Strategy
Speak the language of each target audience so they readily understand our unifying message (enter the conversation that already exists in that target audience)

Tactic
Speak to the key points of interest for each audience

Strategy
Thread the key principle of 'individual rights first, and everything else will fall into place' amongst the various groups (freedom lovers, activists, truth movement, disenfranchised, value producers, value creators, etc.)

Tactic
Include this key principle in most if not all products and promotions

Strategy
3. Eliminate the fundamental problems

Tactic
Organized voting

Strategy
Get freedom advocates into political office

Tactic
Compare and contrast candidates according to their principles (individual rights) and associations ('advocated by TVP, Ron Paul, and Tea Party') to create a clear wedge between pro-freedom candidates and political candidates

Strategy
manage buying habits to remove support of corrupt corporations

Tactic
Grassroots spread of both sharing and pressure to effect buying choices and habits ('We don't buy from ____ because _____')

Strategy
Empower us through practical and near-term valuable alternatives

Tactic
Build the alternatives

Strategy
1. Identify and prioritize the Alternatives

Tactic
Apply Neothink to identify all necessary and sufficient alternatives to the old civilisation's structure that will cause an unstoppable shift towards the new civilisation's structure

Strategy
Research

Tactic
Info gathering / detective work

Strategy
External research

Tactic
Ask people what their 'desireable effects' of a better society and lifestyle are.

Strategy
Collaborative brainstorming (internal research)

Tactic
Discussion groups / Master Mind groups

Strategy
2. Develop the Alternatives

Tactic
Collaborate on there development

Strategy
Facilitate focused project teams

Tactic
Team management

Strategy
Strategise (organizing priorities and action-steps in a hierarchy of necessary and sufficient conditions)

Tactic
Continue expanding this Civilization 2.0 road-map, until it covers every nitty-gritty detail and all the necessary and sufficient strategies (why's) and tactics (how's) to accomplish our overall goal

Strategy
3. Introduce the Alternatives

Tactic
Marketing